



HONG KONG

OPEN SEMINAR PROGRAMME 2017



Open seminar programme & Women@Linklaters: *Making an Impact* series

We are pleased to invite you to our open seminar programme 2017. This programme is specifically tailored to our clients and will focus on the latest developments in various areas of law and the skills that are essential for your professional development. In the upcoming sessions in March, we are collaborating with Women at Linklaters on “*Making an Impact*” series #2 to deliver soft skills training to our clients.

TUESDAY

07

MARCH

5–6pm

The Business of Stories

Stories are one of the most effective tools we have to illustrate, teach, influence, persuade and inspire. Research shows that stories are 22 times more memorable than facts and an increasing number of businesses are recognising the power stories have to help us communicate and share what we know more effectively. This session will look at:

- > what stories are;
- > why they work; and
- > how you can make your own stories more compelling.

With a cast featuring U.S. Presidents, top comedians, prize-winning authors and one of the most successful football managers in history, you will learn what makes a good story and have the opportunity to hone your storytelling skills.

Speaker

Ian Rodwell

Head of Client Knowledge & Learning, London

Venue

All seminars will be held at:

Linklaters

10th Floor, Alexandra House
18 Chater Road
Hong Kong

Accreditation

0.5 Hong Kong Law Society
CPD point

Spaces per session are limited and will be allocated on a first come, first served basis.

WEDNESDAY

08

MARCH

1–2pm

Motivational Leadership

Managing a team requires someone to do more than just an excellent job – they must find a way to encourage others to perform better too. In this session, we use findings from the fields of sport, business and psychology to explore how you can:

- > use neuroscience to motivate effectively;
- > adapt your personal leadership style; and
- > unleash the power of coaching and effective feedback.

Please stay tuned for further communications from us regarding our sessions in June and October this year.

For queries, please contact us [here](#).